



REPOSITIONING GREECE
PART 2

Digital Society

The biggest digital transformation that society will enjoy is the movement away from normal market forces, and the greed that underlies them. Capitalism is not democracy, missions are not markets and citizens are not customers.

Competition is at the root of most failures.

Such counter-intuitive changes will be illustrated with three provocative examples, deeply misunderstood and, in the view of this speaker, currently upside down:

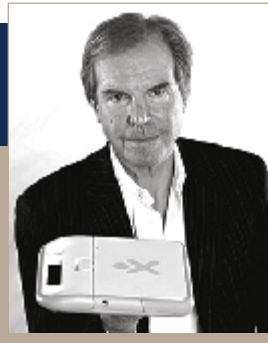
a misguided entrepreneurial community, a global failure in education, a telecommunications sector that needs to move to human rights doctrine.



Honorable Speaker: Nicholas Negroponte



NATIONAL BANK
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The Ecali Club
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DIGITAL
TRANSFORMATION

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