

DIGITAL TRANSFORMATION AGENDA

At THE ECALI CLUB we have the privilege to welcome on Thursday 28th of June 2018, the Honorable Professor Mr Nicholas Negroponte.

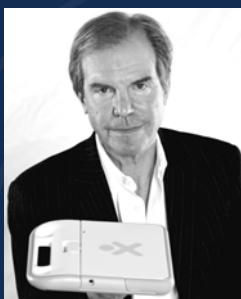
- 19:00 – 19:30: Welcome, Registration & Networking
- 19:30 – 19:40: **John Georgakakis**: CEO of ECALI SA - Welcome Note
- 19:40 – 19:50: **Odysseas Ntotsikas**: Founder & Managing Partner at ThinkDigital Group - Content Note: The “Greek Crisis”? What crisis?
- 19:50 – 20:05: **Nelly Tzakou**: General Manager of Retail Banking at National Bank of Greece - “Opportunities outweigh threats”
- 20:05 – 20:20: **Nikos Moraitakis**: Founder and CEO at Workable - “Rehabilitation”
- 20:20 – 20:35: **Elias Vyzas**: Partner, Central & Southeast Europe Advisory Innovation Leader, EY-Digital Transformation
- 20:35 – 20:50: **Antonis Kocheilas**: Managing Director, Strategy at Ogilvy Worldwide – “A Technopolis not a Technopoly”
- 20:50 – 21:00: **Alexandros Dimakopoulos**: Member of THE ECALI SA BOD. Holds PhD, MSc in Engineering, MSc in Management, MSc in Technology & Policy, all from MIT - Introduction of Honorable Speaker
- 21:00 – 21:30: **Nicholas Negroponte**: Founder and Chairman Emeritus of the MIT Media Lab & Founder of the One Laptop per Child Association - “Digital Society”
- 21:30 – 23:00: Gastronomy Seated Buffet
- 23:00 – 24:00: Networking Table Discussions



HONORABLE SPEAKER

DIGITAL
TRANSFORMATION

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Nicholas Negroponte
Founder and Chairman Emeritus
of the MIT Media Lab
& Founder of the One Laptop
per Child Association

KEYNOTE SPEAKERS



Odysseas Ntotsikas
Founder
& Managing Partner
at ThinkDigital Group (TDG)



**Nelly Tzakou
-Lambropoulou**
General Manager of Retail Banking,
National Bank of Greece S.A.



Nikos Moraitakis
Founder and CEO
at Workable



Elias Vyzas
Partner, Central & Southeast
Europe Advisory
Innovation Leader, EY



Antonis Kocheilas
Managing Director,
Strategy at Ogilvy
Worldwide