



REPOSITIONING GREECE
PART 2

The “Greek Crisis”? What crisis?

The “Greek Crisis” discussion and Greece’s self-perceived uniqueness of its case, has kept the country blindfolded and unprepared for the wider technological led disruption (some call it 4th Industrial Revolution) happening in the world.

The digital transformation of government & business presents enormous growth potential for Greece, currently lagging at the 27th place out of EU’s 28 members (Digital Economy & Society Index 2018).

But even while expectations are optimistic what is it that “digital transformation” actually means, how to bring it forward for the overall benefit of our society, and how to manage the new digital divides it creates?

These are the themes to be addressed by an exceptional mix of transformation leaders at the inaugural Digital Transformation event I have been asked to curate for Repositioning Greece. Distinct among them is the presence of Nicholas Negroponte, one of the first “Digital Prophets” of our generation, founder of MIT’s Media Lab & the One Laptop per Child Association.



Keynote Speaker: Odysseas Ntotsikas



NATIONAL BANK
OF GREECE



The Ecali Club
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